

THREE REASONS WHY JOINING THE COMPLIANCE PROFESSIONALS FORUM MAKES SENSE FOR YOUR COMPANY

COMPLIANCE
PROFESSIONALS FORUM

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Your direct report in compliance wants to join the Compliance Professionals Forum (CPF). You *should* want them to join CPF. Here's why.

1. You want your compliance team to use tools that will actually help you avoid liability.

Even the strongest compliance professionals find weaknesses in their programs (and fix them) when they can see how and why other firms design and implement their own compliance policies and procedures. Our members have told us that membership has saved their companies tens of thousands of dollars in liability expenses. With CPF, your team can do the same for you.

2. You'll get actionable advice and fast, quality work from your compliance team when YOU need it.

You depend on your compliance team to tell you about new compliance headaches and existing landmines buried in new verticals. And, when you change strategy, you need your compliance team to shift with you - quickly and safely. With CPF, they can and will, because they'll have access to guidance, tools, and documents from other compliance professionals with deep experience in whichever new vertical you target.

3. Compliance still sells.

Your clients (and your regulators) want to know how you and your compliance team stay on top of new developments and how your compliance efforts measure up. With CPF, you and your compliance team will be able to explain how you use industry compliance data and resources to reinforce your compliance practices and keep pace with emerging industry practices.

CPF is not "just another compliance resource." This isn't reference information, like so many other resources. It's the only place to get nuts-and-bolts, industry-wide, peer-sourced-and-tested compliance information.

Forum membership costs just \$995 per year. Please set aside funding for membership. Because it's worth it.