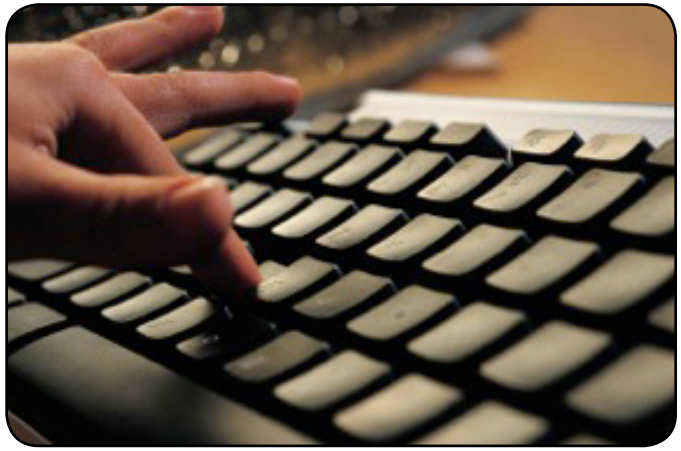
eBLAST(S)

insideARM.com
accounts receivable management

GET YOUR VITAL MESSAGE IN FRONT OF YOUR DEBT COLLECTION INDUSTRY TARGETS.

Different than sending an email to your internal contact list, sending an eBlast through insideARM allows the message to be completely branded as you, but the send comes from insideARM and goes to your ARM targets that are subscribed to the publication. These targeted individuals may be out of your normal reach so this marketing effort is a great way to get direct exposure to new prospects.



Some eBlast messaging ideas to consider:

- New product/service release announcement
- Upcoming event you will be attending
- Webinar presentation notice to increase registration
- Benefits of your product/service
- Pricing change
- New report available for download
- Any other important or time-sensitive information!

SEND AN eBLAST IN 3 EASY STEPS!

STEP 1

You develop and submit a text and HTML version of the eBlast that you would like to have sent.

STEP 2

The insideARM team will put the submitted files into the ESP (email service provider) and send a test version of the blast to you for approval.

STEP 3

Once the pre-determined send date arrives, the approved eBlast will be sent out to the list of insideARM double opt-in subscribers (this list can be segmented at no additional cost).

COST

The cost of sending one eBlast is **$4,000.** *A repeat send of the same message (sending the initial eBlast a second time) is an additional* **$1,500**.

QUESTIONS? PLEASE CONTACT:

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insideARM.com Sponsored Email

NARCA Fall 2014 Collection Conference Las Vegas
October 22 - 25 | Wynn Las Vegas

NARCA 2014 Fall Collection Conference

Wynn Las Vegas - October 22-25, 2014

NARCA Conferences provide a forum to attend cutting-edge educational sessions, earn CLE credits, attend client meetings and network with professionals from debt collection law firms, clients and credit grantors, buyers and sellers of consumer debt and vendors of innovative products and services. NARCA Conferences generally attract 1000 attendees.

Register and book your hotel rooms now for the conference! Early registration pricing ends September 10.

Register Now!

Conference Agenda

Client Meeting Schedule

Registration

Conference attendance is limited to NARCA members, attorneys and staff from debt collection law firms, clients, potential clients, buyers and sellers of consumer debt, those who would qualify for NARCA membership and affiliated organizations as determined by the Executive Director. All registrations are reviewed to ensure they meet NARCA eligibility policies. NARCA reserves the right to refuse or cancel all ineligible registrations at any time.

Early Registration Fees (before September 10):
NARCA Member - $845
Non-Member - $1005